

Joseph Ferraro

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SUMMARY

A detail-oriented creative problem-solver with a passion for entrepreneurship and finance. Proficient in the leadership skills necessary to provide ethical value-creation and effective team building. Commonly described as an appreciative and inclusive collaborator with a vision for innovation.

KEY SKILLS

Advanced Excel User
Microsoft Power BI
QuickBooks Online
Refinitiv Workplace
Adobe Creative Suite
Google Workplace
Data Visualization

Financial Analysis
Financial Modeling
Project Finance and Budget
B2B Marketing and Outreach
A/P and A/R Management
Contract Negotiation
Inclusive Leadership Style

Coaching and Teaching
Effective Communicator
Mentorship and Peer Guidance
Creative Problem-Solving
Client Development
Client Retention
Visual Presentations

EDUCATION

College of William and Mary

Master of Science, Finance - 3.96 GPA

Beta Gamma Sigma Honor Society

Lesley University

Bachelor of Fine Arts, Photography

EXPERIENCE

Joseph Ferraro Photography, Beverly, MA

Owner/Operator | April 2013 - Present

- Attentive photographic services to design-build, hospitality, and healthcare industries clients.
- Organized and operated a monthly peer networking group with similar businesses.
- Managed the hiring and training of subcontractors to provide support on productions.
- Provided mentorship opportunities to recent graduates entering the industry.
- Everyday activities included accounts receivable management, contract negotiation, digital asset database management, intellectual property management, client development, and marketing.

Massachusetts General Hospital, Boston, MA

Medical Photographer | December 2009 - March 2013

- Documented surgical procedures and created marketing content for various medical disciplines.
- Implemented the addition of video production to the list of services available throughout the hospital.
- Trained coworkers on advanced workflow, digital asset management, and video production.
- **Bright Idea Award** - Departmental Award for creating an in-house video production service.
- **Individual Team Builder Award** - Departmental Award for training peers and encouraging new skills.
- **Partners in Excellence Award** - Peer Nominated Institutional Award, 3x Recipient

AWARDS AND HONORS

Beta Gamma Sigma International Honor Society - Top 20% of Business School Graduates Worldwide

Tyler Monroe Award for Creative Excellence and Scholarship, Undergraduate Award